



كلية الإعلام - جامعة القاهرة
FACULTY OF MASS COMMUNICATION

Post Graduate Studies

Faculty of Mass Communication- Cairo University

Professional and Academic degrees 2021/2022

First, the academic grades:

- Master's degree in media specializations (Journalism, Radio and Television, Public Relations and Advertising).
- PhD degree in media specialties (Journalism - Radio and Television - Public Relations and Advertising).

Required papers for the premaster year in all the departments:

(Journalism- Radio and Television - Public Relations and Advertising)

The following papers:

1. Bachelor's degree General grade (good) at least.
2. Original or official extract of the birth certificate.
3. Six personal photos.
4. TOEFL certificate 450 marks (from the Translation and Languages Center, Faculty of Arts- Cairo University) or the American University or the British Institute.
5. Graduates of the English section either from the faculty or the private colleges are exempted from submitting the TOEFL certificate.
6. Conscription position for male students.
7. An equivalent certificate for a bachelor's degree from the Supreme Council of Universities (for Private Universities' students).
8. A copy of the national ID card
9. In case of not graduating from the faculty, the student should bring a letter from his faculty indicating that there are not post graduate studies in it.
10. The fees of 500 Egyptian pounds are paid upon submission of the papers.
11. The rest of the tuition fees are paid after passing the admission exam.



Required papers for registering for a Master degree in all the departments:

(Journalism- Radio and Television - Public Relations and Advertising)

The following papers:

1. Bachelor's degree General grade (good) at least.
2. Original or official extract of the birth certificate.
3. An equivalent certificate for a bachelor's degree from the Supreme Council of Universities (for Private Universities' students).
4. A certificate of passing the Premaster year.
5. Six personal photos.
6. TOEFL certificate 450 marks (from the Translation and Languages Center, Faculty of Arts- Cairo University) or the American University or the British Institute.
7. Graduates of the English section either from the faculty or the private colleges are exempted from submitting the TOEFL certificate.
8. Certificate of passing the academic writing course from the Public Opinion Center at the faculty or the Translation and Languages Institute or the Community Service Center at the University.
9. Conscription position for male students.
10. A copy of the national ID card.



Required papers for registering for a Ph.D. degree in all the departments:

(Journalism- Radio and Television - Public Relations and Advertising)

The following papers:

1. Bachelor's degree General grade (good) at least.
2. Original or official extract of the birth certificate.
3. An equivalent certificate for a bachelor's degree from the Supreme Council of Universities (for Private Universities' students).
4. Master degree with grade (good) at least.
5. Six personal photos.
6. TOEFL certificate 450 marks (from the Translation and Languages Center, Faculty of Arts- Cairo University) or the American University or the British Institute.
7. Graduates of the English section either from the faculty or the private colleges are exempted from submitting the TOEFL certificate.
8. Certificate of passing the Academic writing course from the Public Opinion Center at the faculty or the Translation and Languages Institute or the Community Service Center at the University.
9. A copy of the national ID card.
10. If the student obtained a master's degree from another faculty, he should bring letter from the faculty stating that there is not a PhD program in it.



Second: Programs of the Professional Master and Diplomas:

- Media Laws and Regulations Diploma
- Media Management and Economics Diploma

(Arabic Language)

- Media Management and Economics Diploma

(English Language)

- Television Production Diploma
- Political Communication Diploma
- E-marketing Diploma
- Digital Journalism Diploma
- Digital Media & Information Security Diploma
- Professional Master in Television Production
- Professional Master in Political Communication

Required Papers:

- The qualification certificate (Bachelor's degree).
- A recent birth certificate.
- An equivalent certificate for a bachelor's degree from the Supreme Council of Universities (for Private Universities' students).
- An equivalent certificate for a bachelor's degree from the Supreme Council of Universities (for international students).

- Six personal photos.
- Endorsement + Admission request (received freely from the faculty).
- Letter from the embassy for the international students.
- AIDS free certificate (for the international students).
- Also, received from the faculty an application+ information application (for the international students only), it is supposed for the international students to certify their official certificates from the Egyptian Foreign Ministry.

The Study Fees:

The tuition fees of the professional diploma for the Egyptian students are 10 thousand pounds divided into two semesters.

- **The fees of the professional diploma are 1500 divided into two semesters, every semester worth 750.**
- **Study fees for the international students are 4500 dollars + 2300 Egyptian pounds.**

The duration of the study: One year

Third: Master in Media sciences by E-learning system

(A) The nature and objectives of the professional master's degree:

The Master's program in media sciences is taught by E-learning system and is required to be enrolled in such a program.

(B) Criteria for registration:

- To get a Bachelor's degree in the media field with a grade of "good" at least, or obtaining a diploma in media for a period of two years in one of the college's specializations, with a grade of "good" at least. The first university grade shouldn't be less than good.
- Or have a Bachelor's degree from one of the Egyptian universities or its equivalent in specializations other than media with at least a good grade and to pass five complementary courses with a grade of "good" before enrolling in the program.
- The applicant obtains a TOEFL certificate with a score of (450) as it is among the papers required from the student to enroll in a master's program in Media sciences by the e-learning method.
- The applicant studies the courses of the supplementary term for one semester. Before enrolling in a master's program in media sciences in an e-learning method, and the subjects required to pass are:



1. Introduction to Journalism
2. Introduction to Radio & Television
3. Introduction to Public Relations & Advertising
4. Mass Communication Texts in English
5. Media Laws & Regulations

In order for the student to succeed in any course of the supplementary term courses, he should obtain at least (70%) of the maximum grade of the total score of the course (100%).

- The study in a master's program according to the electronic learning system is done according to the standards in this field.
- Duration of study in a master's program in media sciences by e-learning method is two years, provided that the student completes 36 credit hours distributed across two years as follows:

First year:

1. Recent trends in Communication Studies
2. News in electronic mediums
3. Statistics in Media Researches
4. Communication Research Methods
5. Media studies in European Language
6. Arab and International Communication



Second Year:

1. Information and Communication Technologies
2. Specialized Media
3. Writing for Written, Audio and Visual Media
4. Advertising in the Media
5. Public Opinion and Audience Researches
6. An Applied project in the Media

- The courses are offered in the form of electronically printed books through the Internet and video lectures broadcasted by Cairo University satellite channel.
- Regular meetings are held at the faculty with students with a percentage that should not be less than 25% of the total teaching hours for each course.
- In order for the student to succeed in any academic course, he must obtain at least 70% of the maximum grade of the course score (100 marks) and the exams are held at the headquarters of the Faculty of Mass Communication –Cairo University in an editorial form.



For more information about Professional Diploma programs at the Faculty of Mass Communication, you can visit the Faculty's site:

<http://periodicals.masscomm.cu.edu.eg/diploma/>

For more information about Electronic Professional Master programs at the Faculty of Mass Communication, you can visit the Faculty's site:

<https://emaster.masscomm.cu.edu.eg/elearning/>

Fax: 35733727 - Tel.:35729878- 35675433- 35675432

deanoffice@masscomm.cu.edu.eg

www.masscomm.cu.edu.eg

Official page of the Faculty of Mass Communication- Cairo University

<https://www.facebook.com/746823645410018>